

# APHC Supplier Membership



Helping you get your message across to plumbers, heating engineers and legislative bodies.

**The Association of Plumbing and Heating Contractors (APHC) is the leading Trade Association for the Plumbing and Heating Industry in England and Wales.**

We've been around since 1925 and represent installer member companies across England and Wales, from large companies working on commercial projects, to sole traders working in domestic properties.

APHC Supplier membership is open to plumbing and heating manufacturers, suppliers and other industry businesses whose interests are closely associated with those of APHC.

As an APHC Supplier Member you get to promote your brand, product or service, and communicate with our database of professional plumbing & heating installer members via a range of marketing avenues.

APHC will also support you in helping safeguard the future of our industry. We can work with you and use our collective lobbying power to communicate with government and regulatory bodies in order to shape legislation and policy.

Our marketing services are exclusive to supplier members only and help you get closer to professional plumbing & heating installers.

## Supplier membership benefits include:

- Two bespoke emails to the entire APHC membership database
- One leaflet insert into an issue of Hot and Cold magazine
- One half page advert in the Hot & Cold magazine, this can be upgraded to full page for free depending on availability
- Opportunities to have editorial and technical articles published on our news page and in our Hot & Cold magazine
- Options to get involved with webinars, events and APHC Quality Plumber Week
- APHC 'Supplier Member' logo usage
- Website listing, description and website link

## Plus you receive:

- The Hot & Cold membership magazine and e-bulletins



[www.aphc.co.uk/supplier-membership](http://www.aphc.co.uk/supplier-membership)  
[marketing@aphc.co.uk](mailto:marketing@aphc.co.uk) | 0121 711 5030

As a Supplier Member you also gain exclusive access to a choice of additional low cost marketing services and we're always open to bespoke campaigns and ideas on working together.

## Additional supplier marketing

### Hot & Cold Magazine (March / June / September / December)

Full Page Advert (297mmx 210mm+ 3mmbleed) £150 + VAT per issue

Half Page Advert (125mmx 190mm- no bleed) £75 + VAT per issue

A5 Single Page Leaflet Inserts £200 + VAT per issue

Bespoke Direct Mailing (Letter/Leaflet) Price to be quoted

### Digital Marketing

Horizontal Website Banner (938px wide x 95px high 72dpi) £50 + VAT per month

Horizontal Email Banner eBulletin (885px wide x 141px high 72dpi) £50 + VAT per issue

Bespoke e-shot £50 + VAT per e-shot

**If you are interested in securing a booking for any of the above, please contact the marketing department.**

**Tel: 0121 711 5030**

**Email: [marketing@aphc.co.uk](mailto:marketing@aphc.co.uk)**



**[www.aphc.co.uk/supplier-membership](http://www.aphc.co.uk/supplier-membership)  
[marketing@aphc.co.uk](mailto:marketing@aphc.co.uk) | 0121 711 5030**